



CITY OF PRICHARD

Fire Department

NEWS RELEASE

For Immediate Release
June 22, 2009

Contact: Latoya Veal
(251) 452-6503
(251) 331-4556

Operation Roll Call

Due to heat-related illnesses associated with soaring temperatures, the City of Prichard Fire Department is encouraging residents to sign up for its Operation Roll Call program. Operation Roll Call is a check-in service offered by the Prichard Fire Department to help elderly and disabled residents stay safe in their homes. The idea for Operation Roll Call came about two years ago because firefighters and paramedics were finding people who had fallen or became ill, and were sometimes left alone for days before they were found.

Operation Roll Call is a free program and is open to any resident of Prichard regardless of age or situation. A Fire Department employee calls residents in between the hours of 8 to 5 p.m. to see if they are okay. If there is no answer after several calls, a firefighter will go to their home to check on them.

There are 48 Prichard residents currently participating in the Operation Roll Call program. Residents interested in signing up or to get more information can call 452-7817.

###